



MPLS & ETHERNET WORLD CONGRESS 2010 EXHIBITOR SPECIAL ORDERS





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Welcome to Upperside's MPLS World 2010 Exhibition! The show will take place from 10 - 12 February, 2010 at the Marriott Rive Gauche Hotel & Conference Center in Paris.

We are pleased to present you with our Exhibitor Service Kit & Special Orders Catalogue which contains all the necessary information you will need to successfully transport, set-up/tear-down, and equip your booth. Here you'll find a list of information you will need to make your exhibit at the show a success. If you do not see the topic you are interested in, please contact an event manager directly.

After browsing our <u>online Special Orders Catalogue</u> when you want to rent a particular item, please enter the desired quantity in the given box, and the online order form (last page of the online kit) will automatically calculate the total amount due. Then just submit the online order form by email. Shortly afterwards, you'll receive a confirmation email with a link to a secure page where your credit card details will be requested in order to proceed with the order.

We at Upperside are eager to assist you in your planning. If you have any questions at any time please feel free to email or call one of our Event managers.

Event Managers:

Ms. Iben Mortensen iben@upperside.fr Ms. Vijee Djega vijee@upperside.fr Tel: +33 (0)1 53 46 63 80 Fax: +33 (0)1 53 46 63 85



The exhibition space will once again ratify MPLS & Ethernet World as the only real scientific exhibition dedicated to this technology. Upperside Conferences plans to welcome more than 40 exhibitors in 2010.

EXHIBITOR CHECK-LIST

In order to ensure guaranteed service & maximum efficiency, please keep in mind the given deadlines.

Hotel Reservations	ASAP
Sponsorship Oppurtunities	ASAP
Exhibitor Badge Registration	By Friday 29 Jan 2010
Special Order Form-comprises of special orders for furniture, computer equipment, telephone & internet services, plants and other special requests concerning booth set-up	By Friday 29 Jan 2010
Booth design plans (For bare space exhibitors only)	By Friday 29 Jan 2010
Reception of containers at show site	From Friday 05 Feb 2010 only
Catering services to the booth	On the spot, anytime, directly with hotel





SHOW INFORMATION

VENUE MARRIOTT PARIS RIVE GAUCHE HOTEL & CONFERENCE CENTER

17 Boulevard Saint Jacques 75014 Paris France Tel: +33 (0)1 40 78 79 80

Fax: +33(0)145 88 43 93

The exhibition hall is located on Level B of the Marriott Paris Rive Gauche & Conference Center

DIRECTIONS

By subway: Line 6 Station Glacičre or Saint Jacques By RER : Line B Station Denfert Rochereau



SCHEDULE			
BOOTH SET-UP			
Exhibitor with Bare Space	Exhibitor with Ready-Made Booth		
Booth Construction Monday 08 Feb 2010 10:00 AM – 08:00 PM Final Installation Tuesday 9 Feb 2010 02:00 PM – 08:00 PM	Booth Construction N/A Final Installation Tuesday 9 Feb 2010 02:00 PM – 08:00 PM		
SHOWHOURS			
Wednesday 10 February 2010	09:00 AM – 08:00 PM		
Thursday 11 February 2010	09:00 AM - 06:00 PM		
Friday 12 February 2010	09:00 AM – 06:00 PM		
Exhibition hall will be open for exhibitor staff from 7:30 AM to 8:30 PM			
BOOTH DISMANTLING			
Exhibitor with Bare Space	Exhibitor with Ready-Made Booth		
Friday 12 Feb 2010 06:00 PM – 08:00 PM	Friday 12 Feb 2010 04:00 PM – 08:00 PM		





GENERAL TERMS & CONDITIONS

EXHIBITOR STAFF:

- All exhibitor staff have to pick up an exhibitor badge at the welcome desk.
- The names of the exhibitor staff (along with email address, and company name if it is for a client) have to be conveyed to Upperside by email by Friday, 29 January 2010.
- The exhibitor pass does not give access to the conference room and luncheons.
- If exhibitor staff wish to join the conference attendees for meals, they can purchase lunch tickets before Friday, 29 January 2010.
- Room service provides limited service directly to your booth & is available anytime on the spot.
- Exhibitors have complete discretion in allotting their different passes--conference pass(2) and exhibition only pass(30) between their staff and clients.

ADVERSTISING & PROMOTIONAL ITEMS:

- Literature and promotional materials may be distributed from your booth.
- Under no circumstances, promotional items are to be placed anywhere inside the conference rooms, other booths or the reception desk.

DRESS CODE:

- Upperside provides a relaxed business atmosphere, and we suggest dressing in business casual. Use your best judgement to represent yourself and your company.

NEIGHBOUR'S CONDUCT:

Thanks for showing respect to other exhibitors and attendees by:

- -Keeping booth area clean
- -Avoiding noise and loud music in your booth
- -Not overhanging your allotted area in order to keep aisles clear and unobstructed

We remind you that smoking is strictly prohibited in the hotel, exhibition and conference center.

SECURITY:

A security guard will be present at the exhibition hall around the clock from 8:00 AM Monday 08 February 2010 until 8:00 PM Friday 12 February 2010.

- Despite these security measures, we are not responsible for any damages or theft during the exhibition period. Therefore, we strongly suggest that you remain prudent and vigilant throughout the exhibition. We recommend keeping an eye on any briefcases, wallets, portable handsets, laptops at all times and not leave them unguarded at your stand, in the conference room(s) or in your hotel room.





HOTEL INFORMATION

Discover the beauty of one of the world's most celebrated cities from the Paris Marriott Rive Gauche Hotel & Conference Center. The hotel is located on the Left Bank of the Seine River near the Latin Quarter and Saint-Germain-des-Pres, which was once home to many famous artists and writers.

Recently renovated, all rooms feature luxurious bedding, safes, high-speed Internet access and air-conditioning. Unwind with a cocktail or espresso before dining at the innovative R'Yves European brasserie. Known for it's conference facilities, it offers the largest hotel event space in Paris and can accommodate up to 1,000 guests theatre-style.

VENUE

17 Boulevard Saint Jacques 75014 Paris - France Tel: +33 (0)1 40 78 79 80 Fax: +33(0)1 45 88 43 93

DIRECTIONS
By subway: Line 6
Station Glacičre or Saint Jacques
By RER: Line B
Station Denfert Rochereau



ROOM RATES

Upper Side has negotiated special rates for the MPLS Conference & Exhibition 2010 delegates and attendees.

- Room (single or double): Euros 170
- Breakfast not included: Euros 24

RESERVATIONS

To book your room at the Marriott Paris Rive Gauche, please use the hotel link at http://www.upperside.fr/mplsworld2010/mplsworld2010hotel.htm

You will be directed to the hotel's home page with the code already entered in the appropriate field (group code:MPSMPSA). All you need to do is enter the arrival date to begin the reservation process. We strongly recommend that you make your reservation as soon as possible.

For all group reservations, please contact Vijee Djega at <u>vijee@upperside.fr</u> Telephone: 33 (0)1 53 46 63 80 Fax: 33 (0)1 53 46 6385

Please note: The hotel requires all relevant credit card information (card holder name, card number, CVC number and expiry date) in order to guarantee your room.





HOTEL ROOM IN DETAIL

ROOM AMENITIES

- Air conditioning
- Alarm clock
- Bottled water, for a fee
- Crib
- Electrical adapters
- Individual climate control
- Iron and ironing board
- Pillows: foam
- Safe
- Cable channel: CNN
- Cable/satellite TV
- Mini-bar

BATHROOM AMENITIES

- Bath tub
- Hair dryer in bathroom
- Bathrobe

SHOPPING & STORES

- Bookstore
- Gift/News stand

GUEST SERVICE

- Babysitting
- Concierge desk
- Foreign exchange
- Housekeeping service daily
- Laundry on-site
- Room service, 24-hour
- Safe deposit boxes, front desk
- Valet dry-cleaning
- Newspaper in the lobby
- Barber/Beauty shop



TRANSPORTATION TO THE HOTEL

FROM AIRPORTS: Paris/Orly - ORY

Hotel direction: 8.7 miles NE

Driving Directions: Follow PARIS SUD signs to the Porte d'Orleans. Take the Avenue General Leclerc to Denfert Rochereau square. Turn right on Boulevard St Jacques. The hotel is situated on number 17, the doorman will indicate you the way to our parking. This hotel does not provide shuttle service.

Paris/Charles De Gaulle - CDG

Hotel direction: 28 miles S

Driving Directions: Follow PARIS EST signs to the Porte d'Orleans. Take the Avenue du Général Leclerc to Denfert Rochereau square. Turn right on Boulevard Saint Jacques. The hotel is situated on number 17, the doorman will indicate you the way to our parking. This hotel does not provide shuttle service.

Alternate Transportation from the airports: Limousine service

Bus service, fee: 6.10 EUR, 11.50 EUR (one way)

Subway service, fee: 8.20 EUR (one way)

Estimated taxi fare: 30.00 EUR, 50.00 EUR (one way)

Other Transportation:

Bus Station

Glacičre Auguste Blanqui

Subway Station

Glacičre (0.1 miles W)

Train Station

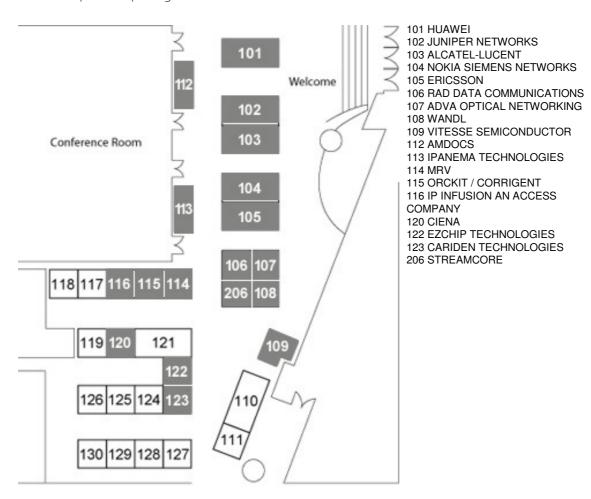
Gare Montparnasse (1.2 miles NW)





BOOTH INFORMATION

The exhibitor fee includes: power supply (16A, 220/240V), exhibition security, booth cleaning, listing on Upperside website with links to Company/Organization website, exhibitor service manual in pdf, and several full conference and exhibition passes depending on booth size.



EXHIBITORS WITH BARE SPACE

The height of the constructed booth should not exceed 3 meters in general; depending on the floor plan, some exceptions might be granted taking both location & design into consideration

Please refer to the conference schedule for booth construction, final installation δ dismantling timings.

The backs of the walls facing neighboring booths must be kept white, neutral and clean.

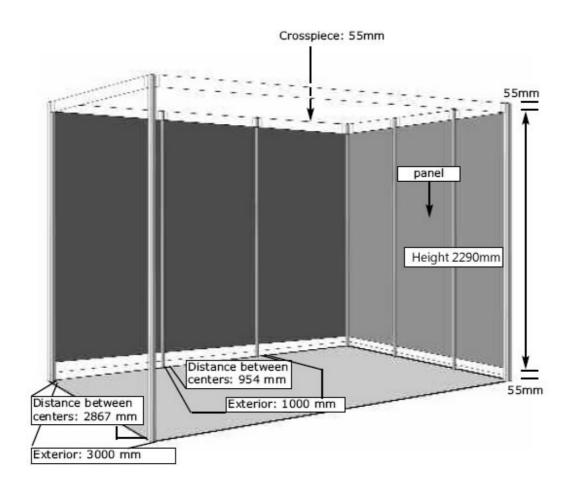




EXHIBITORS WITH READY MADE BOOTH

- -Partitioning in beech color
- -Black Carpeting*
- -Company name tag with booth number to mark out exhibitor stand
- -Spotliahts
- -1 round BUNNY table in beech + 3 BUNNY chairs in beech
- -1 lockable storage cabinet MASSENA in bleach
- -1 Literature rack VAGO in black
- -Power connection (240V, 16A)
- *To order other colors, please contact an Event Manager (extra cost: 15 Euros/square meters)





The drawing above represents a 9m, booth.

- -Dimensions are expressed in millimeters.
- -Height: Total outside height = 2400mm.

ATTENTION:

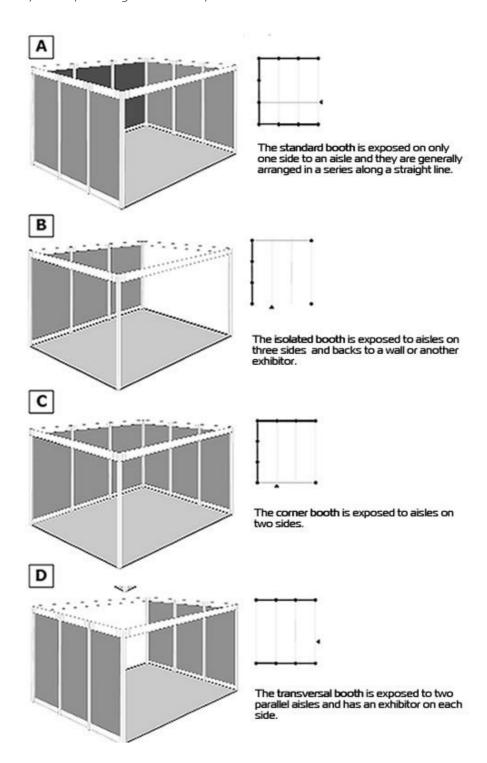
- -if you wish to put up a pop-up booth inside the shell scheme, please verify that it fits in.
- -Partitions are not solid enough to hang screens or heavy panels. You can only use Velcro or small chains.





READY MADE BOOTH CONFIGURATIONS

The layout and partitioning of the stand depends on it's location on the exhibition floor.







SHIPPING INFORMATION

BEFORE THE SHOW

When shipping materials to the hotel please include the following information on all packages.

Name of the center: Marriott Paris Rive Gauche Hotel and Conference Center

Cyber Business Center

17 Bd Saint Jacques

75014 Paris - France

For: MPLS & Ethernet World Congress 2009- C/o Upper Side

And also: Name of the exhibiting company

Name of the booth contact

Booth N°

N° of parcels

To facilitate the reception of your deliveries please use the shipping labels available on the last page of the kit. Deliveries will only be accepted at the center from 6 pm Friday 06 February, 2009 onwards. ATTENTION: If you have large parcels (exceeding 2m Height X 1,80m Length), please contact us.

UPON ARRIVAL

Make sure that your booth staff inspect that the correct number of items have arrived and that they have the name, address and phone number of the carrier.

Unloading Address for booths construction

Marriott Paris Rive Gauche Hotel and Conference Center

17 boulevard St. Jacques

75014 Paris - France

END OF THE SHOW

All exhibitor materials must be moved or picked up by carriers from the exhibition area by 08:30 PM on Friday, 13 February, 2009 as the hotel cannot guarantee any storage for the week-end. Exhibitors are advised to properly label, pack, secure and remove any personal possessions/valuables at the close of the exhibition. The organizers (Upper Side) will not be responsible for any losses incurred.

INTERNATIONAL FREIGHT

For international freight forwarding of your parcels, customs formalities and delivery to the exhibition centre, we strongly recommend contacting the Freight Forwarding Company Clamageran-Foirexpo who will be glad to make an estimation according to the nature of the merchandise and the traveled distance.

Couriers and express mail

If you use the services of a courier company (such as UPS, Federal Express, DHL etc.) your goods may not be cleared through customs or be delivered to your stand by the courier company on time.

(It cannot, for instance, arrange temporary import customs formalities). It is therefore advisable to consign the goods to Clamageran-Foirexpo to avoid any delays please see below shipping instructions and deadline dates. Please mention you are participating at the MPLS show organized by Upper Side.

Contact: Emmanuel Pitchelu

Phone: +33 (0)1 57 25 18 88 / Cell +33 (0)6 20 83 78 04 - Fax: +33 (0)1 45 30 28 81

Email: e.pitchelu@clamageran.fr

Ordering and payment are handled directly by Clamageran-Foirexpo





OFFICIAL FREIGHT FORWARDER

Clamageran Foirexpo is the Official Freight/Storage/handling and lifting contractor. Exhibitors who require assistance in transporting their exhibits and display should make contact with one of the following companies (if your country of origin is not listed, please contact the French office)

Local French:	USA
Clamageran Foirexpo	TWI Group
Parc des expositions - Porte de Versailles	2725 E. Desert Inn Road, Suite 230
75015 Paris	Las Vegas, Nevada 89121-3613
Contact: Emmanuel Pitchelu	Contact: Michael Parsons
Phone: 33 57 25 18 88	Phone: 1702 691 9000
Cell: 33 6 20 83 78 04	Fax: 1702 691 9055
Fax: 33 1 45 30 28 81	Email: Michael_Parsons@twiglobal.com
Email: e.pitchelu@clamageran.fr	
UK	ISRAEL
UK TNT Showfreight	ISRAEL Fritz Tel Aviv
5.,	
TNT Showfreight	Fritz Tel Aviv
TNT Showfreight Unit 3a, Perimeter Way	Fritz Tel Aviv Hacharoshet 32 St.
TNT Showfreight Unit 3a, Perimeter Way NEC Birmingham	Fritz Tel Aviv Hacharoshet 32 St. 60375 Or-Yehuda
TNT Showfreight Unit 3a, Perimeter Way NEC Birmingham B401PJ Birmingham	Fritz Tel Aviv Hacharoshet 32 St. 60375 Or-Yehuda Contact: Amit Chen
TNT Showfreight Unit 3a, Perimeter Way NEC Birmingham B401PJ Birmingham Contact: Paul Strachan	Fritz Tel Aviv Hacharoshet 32 St. 60375 Or-Yehuda Contact: Amit Chen Tel: 972 3 735 1120

SHIPPING ADDRESS

Airfreight:	Express Courier Shipments
Freight to arrive at Roissy airport should be consigned as follows :	Courier Shipments should be consigned as follow: Clamageran Foirexpo
Clamageran Foirexpo	Parc des expositions - Paris Nord Villepinte
Parc des expositions- Paris Nord	Bât des transitaires
Villepinte	93420 Villepinte
93420 Villepinte	Contact: Emmanuel Pitchelu
Airport of destination: Paris CDG Airport.	Phone: 33 1 57 25 18 88 / Cell 33 6 20 83 78 04, Fax: 33 1 45 30 28 81
	Email: <u>e.pitchelu@clamageran.fr</u> :

Latest arrival deadline: 5 working days prior to build up date.

CUSTOMS FORMALITIES

Cargo originating from outside the European Community may require clearance through Customs. Clamageran Foirexpo can arrange clearance through all major airports including temporary or permanent import/export, Customs formalities and examination, payment of airport charges and delivery to the stand. For further details please contact directly Clamageran Foirexpo. Please refer to the Clamageran Foirexpo order form.





EXHIBITION SPECIAL ORDERS

What you need to know:-

In order to offer you the best service, Upper Side will handle all extra orders (computer equipment, plants, furniture, telephone and internet access...)

- The indicated prices cover the rental fee for the whole duration of the exhibition.
- Prices are in Euros and include all delivery and insurance charges for the duration of the exhibition.
- The French VAT 19.6% is not included.
- The online order form will automatically calculate your order and the VAT and you just need to submit it.
- Shortly afterwards, you will receive a summation of your order by email, asking for confirmation and also requesting you to submit your card details at a secure link.
- . Your order will be processed as soon as the payment goes through.
- We need to receive the completed order form by *Monday 25 January 2010*.

MISCELLANEOUS SERVICES

TELEPHONE SERVICE

TS Single Analog line 120 € (19.6% VAT not included) + 0,39 € / Unit

INTERNET SERVICE

• ICI Internet Connection1

Public IP and up to 4 Ethernet connections: 590 € + 19.6% VAT

• IC2 Internet Connection2

Dedicated Ethernet Access with 1 IP Fix 1080 € + 19.6% VAT

EXTRA POWER

EP Power Connection (240V, 16A) 120 € + 19.6% VAT



COMPUTER & ELECTRONIC EQUIPMENT

COMPUTER

CP1 - Pentium Intel Dual Core 2 1 GB RAM - 80 GB Hard Drive Delivered without monitor	€ 460	
CP2 - Pentium Intel Dual Core 2 2 GB RAM - 160 GB Hard Drive Delivered without monitor	€ 520	

LAPTOP

_		_
LP1 - Laptop Dual Core 2 15" 1GB RAM - 80GB Hard Drive	€ 470	VAIO
LP2 - Laptop Dual Core 2 - 15" 2 GB RAM - 160 GB Hard Drive	€ 495	
LP3 - Laptop Dual Core 2 - 17" 1GB RAM - 120GB Hard Drive	€ 555	+,

LCD MONITORS

LCDM1- LED 24" Cinema HD Display Diagonale 51cm compatible Mac & PC	€ 360	
LCDM2- LCD30" Cinema HD Display Cinéma HD DisplayWall mountable	€ 400	

LCD TVs

LCDTV1 - 32" Sony - 1366 x 768 Diagonale 82 cm Compatible Mac & PC	€ 625	
LCDTV2 - 42"HD READY LG - 1366 x 768 Diagonale106 cm Compatible Mac & P2	€ 685	
LCDTV3 - 42"HD FULL LG - 1366 x 768 Diagonale106 cm Compatible Mac & P3	€ 725	





PLASMA TVs

PL1 – 42 " Pioneer-Format 16/9 Diagonale 107 cm 1024x768 compressed Speakers available as option Wall mountabl	€ 800	THE STATE OF THE S
PL2 - 50" Format 16/9 Diagonale 127 cm 1365x768	€960	
SPK1 - Speakers- Plasma No rental charge when ordering with a Plasma TV	€0	

DESIGN STANDS

DS1 Design Stand for LCD 32 "	€ 90	
DS2 Design Stand for LCD/Plasma 42 " & 50"	€ 145	





PLANTS



P1 Ficus €130 H: 180cms



P2 Kentia €130 H: 150cms



P3 Arrangement1 €150 H: 140cms



P4 Boxwood €100 H: 50cms



P5 Baytree Pyramid €150 H: 150cms





FURNITURE

STORAGE CABINETS



CAB1 Rochereau €80











CAB3 Orsay €260









CHAIR MALAGA €25



BARSTOOL ZURICH €35



BARSTOOL MALAGA €45





BARSTOOL MOA €70





BARSTOOL вомво €75



SETS



SET BUNNY €140



HC725 Green

HC725 Blue

SET MALAGA €180



HC725 Orange



HC725 Red



SET MOA €240



HCT740 White





SET SATURNE €260





G1 GREVIN GLASS CABINET €260



R1 RODIN GLASS CABINET €260



V1 VAGO LIT. DISPLAY €70





EXHIBITOR ORDER FORM

Name Company Address

email

Item#	Item Description	Qnty	U.Price	Amount
TS	Telephone Service		120	
IC1	Public IP and up to 4 Ethernet connections		590	
IC2	Ethernet Access with 1 IP Fix		1080	
EP	Extra Power Connection		120	
CP1	Pentium Dual Core 80 GB Hard Drive		460	
CP2	Pentium Dual Core 160 GB Hard Drive		520	
LP1	Laptop Dual Core 2 - 15" 80GB		470	
LP2	Laptop Dual Core 2 - 15" 120GB		495	
LP3	Laptop Dual Core 2 - 17" 160GB		555	
LCDM1	LED 24" Cinema HD Display		360	
LCDM2	LCD 30" Cinema HD Display		400	
LCDTV1	32" TV 80 cm		625	
LCDTV2	42"HD READY 106 cm		685	
LCDTV3	42" FULL HD 106 cm		725	
PL1	Plas ma 106 cm		800	
PL2	Plas ma 127 cm		960	
DS1	Design Stand for LCD 32"		90	
DS2	Design Stand for LCD 42" & 50"		140	
P1	Ficus		130	
P2	Kentia		130	
P3	Arrangement 1		150	
P4	Boxwood		100	
P5	Baytree Pyramide		150	
CAB1	Cabinet Rochereau		80	
CAB2	Cabinet Massena		90	
CAB3	Cabinet Passy		100	
CAB4	Cabinet Orsay		260	
TAB1	Table Harvard		60	
TAB2	Table Lauss ane		60	
TAB3	Table Moa		80	
TAB4	Table Paris		80	
CH1	Chair Malaga		25	
BS1	BarStool Zurich		35	
BS2	BarStool Malaga		45	
BS3	BarStool Moa		70	
BS4	BarStool Bombo		75	
S1	Set Bunny		140	
S2	Set Malaga		180	
S3	Set Moa		240	
S4	Set Satume		260	
G1	Grevin Glass Cabinet		260	
R1	Rodin Glass Cabinet		260	
V1	Vago Literature Display		70	
			SubTotal	

SubTotal
VAT(19.6%)
TOTAL





Marriott Paris Rive Gauche Hotel and Conference Center C/O UPPERSIDE CONFERENCES

Cyber Business Center 17 Bd Saint Jacques 75014 Paris - France

To:	NAME OF THE EXHIBITING COMPANY
	NAME OF THE BOOTH CONTACT
Booth	n N°:
N°:	of pieces

For delivery problems, please call: +33 (0)1 53 46 63 80





Marriott Paris Rive Gauche Hotel and Conference Center C/O UPPERSIDE CONFERENCES

Cyber Business Center 17 Bd Saint Jacques 75014 Paris - France

To:	NAME OF THE EXHIBITING COMPANY
	NAME OF THE BOOTH CONTACT
Boot	h N°:
N°:	of pieces

For delivery problems, please call: +33 (0)1 53 46 63 80